

## Interview situation, from field notes

Int.n°	Setting & ambiance	Main information	Observations
R-1	At R-1's house, garden & learning centre	<p>Organic garden, own compost &amp; fertilizer, raised beds, straw coverage, mostly lettuce &amp; cale, cabbage, leafy vegetables, some flowers, fruit trees, chilli, approx 40m<sup>2</sup> for the garden; area for workshops under roof, including beamer</p> <p>R-1 university involvement and network &gt;TCF Project</p> <p>objective to develop the green mm, his own garden, and his consultancy work</p> <p>other addresses: Thai Health Promotion Foundation, FB Thai City Farm Friends / Project, learning centres: Sukhumvit 62, Laksi rooftop, Viphawadee (department store), Bang Phli mobile unit, Ratburana 30</p> <p>other: Vital force, MOA foundation, hydroponic versus organic, Colgate office and other factories as UF spot, integrated farming approach (sustainable farming)&gt;&gt;OF</p>	<p>Location: former village, now included in city, mostly urban but houses smaller &amp; some garden / backyards; noticed some abandoned land on the way but not much</p> <p>a camera team is filming a documentary</p>
R-11	<p>Hotel Thewet, 05/06/2013</p> <p>building used to be hotel before but not well maintained, the property belongs to government / King.</p> <p>interview short and informal</p>	<p>Organic milk and eggs served for breakfast. There is no TV, hardly A/C. Activities like soap making, printing, cooking classes</p> <p>The rooftop is in Laksi style!! (that's also where they learned about UF). Little smaller than Laksi but still big, 60-70m<sup>2</sup>, around 8 beds, pots, arches. Corn, lime, herbs, seedlings. Compost with kitchen waste. Garden used to be bigger but terrace needed to extent. Still potential for own consumption and cooking classes.</p> <p>Idea behind is educational purpose; challenge now: not</p>	<p>R-11 are renting it in the second year now. They made their own plan and design, vintage style, home-made sheets and pillow cases. Construction materials have been carefully selected, and walls painted with drawings. There is construction going on at backyard which is supposed to become garden and terrace for guests. Little shop next to reception with home-made things, postcards and souvenirs</p> <p>R-11 seems like committed ecology conscious, used to work in environmental education. Very caring and nice person, loving nature type, creative and eye for</p>

		<p>enough maintenance to grow enough for catering, weight might be too much to expand</p>	<p>details. Like a little museum for retro items.</p>
G-2	<p>At low income community garden, Sai Mai, 08/09/2014</p>	<p>Location: near Don Mueang airport, settlement project for urban poor, former homeless persons. Project is one of 3 in Bangkok that gathers formerly 76 location of homeless funds from khun Supa's NGO, NGO slum 4 pak connection 4 persons in charge as head of community, some having experience in gardening from rural life before Bangkok community facilities: School, (2-7/8 years), library, electricity, water, garden</p>	<p>Main objective for gardening surprisingly health. They are well informed about health risks, high blood pressure, diabetes are issues in community. Ladies do health education for other poor communities together with Abdulyadej hospital nearby. Some economic saving but main concern is health impression: small but apparently good supplement, brings happiness to growers, feeling healthy through eating more vegetables and organically, strong ladies, good managers after long-lasting struggles with government land status uncertain, rent for 30years</p>
R-26	<p>AT R-26's house + local coffee shop, 17/09/2014</p>	<p>Garden comparison with the year before, 2013: Such difference! More chicken and one more chicken pen, garden area protected by net and fenced from chicken. The plain field under preparation in 2013 is now sunflower field in spring, rice field from August – December. Planting and harvest traditionally according to King's and Queen's birthdays. Solid banana harvest, trees high Okra, mango, forest trees in back &gt;PC concept Major crop: italian basil for processing into pesto; sale of basil seedlings butterfly pea, guava, mulberry (to put into soy sauce) snakes occasionally come to eat chicken; birds eat rice harvest no watering needed during rainy season self-sufficiency concept with garden (first for himself, then</p>	<p>Surroundings: more built-up area, houses, high price area, many young people in the neighbourhood; R-26 does not like to show up at markets like farmers' market &gt;time consuming, not much profit; delivery brings solid income and he still does photography on order wanted to change his lifestyle, along with flood 2011 &gt; met R-1 and did UF training impression: humble, modest, happy person; grew up in this neighbourhood; former pop singer, music lover; many friends Open doors, inviting many friends over gets much media attention</p>

		sale, processing useful tool)	
R-38	Urban garden sukhumvit, 04/08/2015, around noon ambiance:	<p>R-40 is member of a committee that consists of several NGO groups; they want to pass 4 laws to the parliament (cf. interview); 3 aspects: law, health, organic</p> <p>Agricultural Land Reform Office is involved</p> <p>The group that startet Root Garden is <i>Plikfuenpaendinthal</i>; objective is to change Thai law about land access</p> <p>They asked Jayavana Foundation for permission to do use this plot for information on rural land issues; Jayavana was founded in remembrance of Kru Angun whose tomb is on the property; the Root Garden is worth 200million THB</p> <p>Root Garden is member of Cityfarm</p>	<p>Tong already quit his job a month ago (no reason stated) but still has some work to finish; he looks very tired, a bit rough but not unfriendly;</p> <p>He seems tired of answering the question of the future of the garden and other projects. He must have answered this question many times already</p> <p>This interview is the second for this morning.</p> <p>After the recording finishes, he mentions government and law in Thailand: „first we have to change Thai law“; he also seems disappointed or with resignation about the government. He said that he wants to do pirate gardening, I guess he means guerilla gardening, just occupying land. He has quite an activist attitude for a law student. He has probably worked for the NGO and with landless people in the North over a long time. He seems quite deep, introverted, and reflective, and has his own opinion, goes to the root of problems. He is also familiar with urban farming in other countries, at least he knows about some projects in Germany.</p> <p>Interesting is that he really aims at Thong Lo / high-so people to spread his ideas to No posts or information is translated into English although in many expats in this area; he explains that it's just a short term project and anyway, he aims primarily at Thai people because it's about their country. Tourists don't need to be bothered, they just come for the garden and the events.</p>

C-15-25	<p>Lemonfarm Chidlom at Portico, Healthy Society at Amarin Plaza, Santi Asoke, Villa Market at Aree, Gourmet Market, 03/11/2015</p> <p>Gourmet Market Paragon and Healthy Society Amarin were empty around 11.30am, at least the organic section</p> <p>Good time for Santi Asok first, many office people from the area were around for lunch and quick shopping</p> <p>Interviews at Villa Market around organic vegetables shelves as highest density for organic products in the shop</p> <p>At Gourmet Market around organic vegetables shelf, between the different rows</p> <p>ambiance:</p> <p>Santi Asoke: An English speaking volunteer at the shop helped out and suggested people to be interviewed. Santi Asoke members did not seem to be bothered by the interviews, rather interested even, respondents willing to answer</p> <p>Villa Market: respondents rather busy and brief</p> <p>Gourmet Market: customer have more time and go for bigger shopping; easy to interview</p>	<p>Santi Asoke: Some seem very conscious buyers, one <i>lung</i> is quite new to the shop, some are long-term customers. Some mention that they buy everything in organic quality, also soaps and shampoos. The first respondent also mentions that Santi Asok is very trustworthy because they do good products for good health not for money but for the cause.</p> <p>Villa Market:</p> <p>Buyers for organic don't seem super rich but don't care about the price so much. Except for one well-informed elderly customer they don't seem to distinguish much between the qualities; Shoppers seem a bit in a hurry as well. Age range between young (30) and quite old. More ladies than men who stop, unless man comes with shopping list.</p> <p>Gourmet Market: People buy in bigger quantity here, compared to Villa Market, pushing little carts. Mostly women, actually only women in that time. Label readers as it seems.</p>	<p>Lemonfarm Chidlom not successful because no consumers around 11am and the head of employees was rather reluctant to allowing interviews;</p> <p>Santi Asoke: First consumer spoke English; a couple of shopping there compared to the organic sections. Anyway, respondents are mixed women and men. Some do big shopping, some just a few things</p> <p>Villa Market: There are shelves exclusively for organic vegetables, indicated „organic“, „hygienic“, „hydroponic“, and the products have respective indications as well; the organic shelf is the first in this row and not necessarily more expensive. Surprisingly cheap compared to hydroponic even. Very popular are ready- washed salad mixes in all qualities; some people compare price before they buy or other aspects. Most do not seem to have much knowledge about organic products</p> <p>Gourmet Market: organic shelves are quite big and offer various brands, some of which I see for the first time, myself. Imported organic shelf is extra</p> <p>Shelves look quite trustworthy</p>